**Application Questions for Marketing & Partnerships Coordinator**

When answering the below you can refer to both professional and/or personal experiences. Through these questions we’re aiming to get an understanding of both your interest in the role and the qualities and skills you have that will help you in delivering the tasks the role undertakes day to day.

1. **What interests you most about this Marketing & Partnerships Coordinator role?**Answer (max 200 words):
2. **Can you tell us about a time when you have had to write persuasively, what made your writing effective?**Answer (max 200 words):
3. **Why do you think it’s important that we champion accessibility in theatre?**

Answer (max 200 words):

1. **What experience do you have with using social media?**

Answer (max 200 words):

1. **From what you know about Society of London Theatre & UK Theatre – if you could pick any brand for us to work with – who would it be and why?**Answer (max 200 words):
2. **SOLT & UK Theatre are committed to diversity, equality and inclusion, why do you think DEI is important?**Answer (max 200 words):
3. **If you were building a pop-up at West End LIVE with a sponsorship brand – what might that look like?**Answer (max 200 words):
4. **Tell us about a time when you had to problem solve quickly and effectively?**Answer (max 200 words):

 **Please delete the Yes / No as appropriate:**

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| * Experience using an email distribution software (we use Acoustic but MailChimp, Campaign Monitor and many others are similar)
 | **Yes / No** |
| * Confident using Photoshop and InDesign or Canva
 | **Yes / No** |
| * Previous use of Google Analytics (GA4)
 | **Yes / No** |
| * Previous use of WordPress (ideally Gutenberg editor) or equivalent
 | **Yes / No** |