

Coronavirus (COVID-19) - Impact on theatres: government statement, economic impact, staff (17/03/20)

In light of Coronavirus (COVID-19) and its impact on theatres' operations and income, we are urgently collecting data on related issues from UK Theatre members that are venues and SOLT members, so that we can feed this directly back to government.

We understand that you have limited time, so in order for us to gather this information quickly and to reduce administration time on your part, figures do not need to be exact but as accurate as possible.

The survey should be completed by one person in your organisation only. If you need to download the questions and share with colleagues, before filling in online, you can do so [here](#).

Please complete the survey by Tuesday 17 March at 17.00, to give us time to feed this information into the government.

Data will be shared externally (with government and other relevant stakeholders). All commercial sales data will be aggregated and anonymised. If there are specific venue examples that we need to quote, we will seek the venue's permission beforehand. To see UK Theatre's privacy policy, visit here: <https://uktheatre.org/privacy-policy/>

1. Organisation

* 2. Do you agree to sharing your data in the above mentioned ways?

Yes

3. How are you funded, if at all?

We're not, we're fully commercial

Both Arts Council / Creative Scotland and Local Authority / Trust subsidised

Government subsidised (through Arts Councils / Creative Scotland)

Social enterprise

Local authority / Trust subsidised

Other (please specify)

4. In which UK Region is your organisation based?

- East
- East Midlands
- Greater London
- North East
- North West
- Northern Ireland
- Scotland
- South East
- South West
- Wales
- West Midlands
- Yorkshire And The Humber

5. Did your theatre cancel a performance on the night of Monday 16 March?

- Yes
- No

6. As of 10am Tuesday 17 March, is your theatre still open for business?

- Yes
- No

7. If yes, are you planning on closing?

- Today (17 March)
- This week
- No plans to close presently
- Undecided
- Other (please specify)

8. What are you telling audience members who have booked for performances cancelled as a result of coronavirus, in relation to their tickets and consumer rights? (please tick all that apply)

- Refund
- Exchange
- Credit note
- Other (please specify)

9. Staffing: how many people work at / for your organisation in some capacity (approximately)?

Full time (permanent)

Part time (permanent)

Zero hours contracts

Self-employed

10. How many of these people's jobs / positions are at risk due to the Government's closures of theatres (approximately)?

Full time (permanent)

Part time (permanent)

Zero hours contracts

Self employed

* 11. For all the below questions, will you be reporting Gross or Net figures?

- Gross
- Net

12. Is your venue up or down on **ticket sales revenue** (on day and advance) for the **last four weeks compared to the same period last year?**

- Up
- Down
- Same
- Unsure

13. What was your **target for ALL ticket sales revenue** (regardless of performance date) for the **last four weeks?** To the nearest £500.

14. What was your **actual ticket sales revenue** (regardless of performance date) **for the last four weeks**?

15. What was your target for **ancillary sales** (e.g. cafés, restaurants, bars) for the **last four weeks**? To the nearest £500

16. Is your venue up or down on **ancillary sales** for the **last four weeks** compared to this period last year?

- Up
- Down
- Same
- Unsure

17. If UP, by how much? (to the nearest £500).

18. If DOWN, by how much? (to the nearest £500).

19. What are your **ticket sales revenue targets** for all performances for the **next 4 weeks** (16 March to 12 April 2020) ?

20. What are your **ticket sales revenue targets** for all performances for the **next 8 weeks** (16 March to 10 May 2020) ?

21. What are your **ticket sales revenue targets** for all performances for the **next 12 weeks** (16 March to 7 June 2020) ?

22. What are your **sales targets for all ancillary spend** for the **next 4 weeks** (16 March to 12 April 2020) ?

23. What are your **sales targets for all ancillary spend** for the **next 8 weeks** (16 March to 10 May 2020) ?

24. What are your **sales targets for all ancillary spend** for the **next 12 weeks** (16 March to 7 June 2020) ?

25. In addition to this survey, we will also be sending out a survey which will be for the most senior member of the organisation to complete. This will be about the wider impacts of COVID-19 on your business.

In the meantime we will continue to update all members by email regularly with any updates on the Coronavirus situation.

You can continue to keep abreast of the latest government information at: www.gov.uk/coronavirus